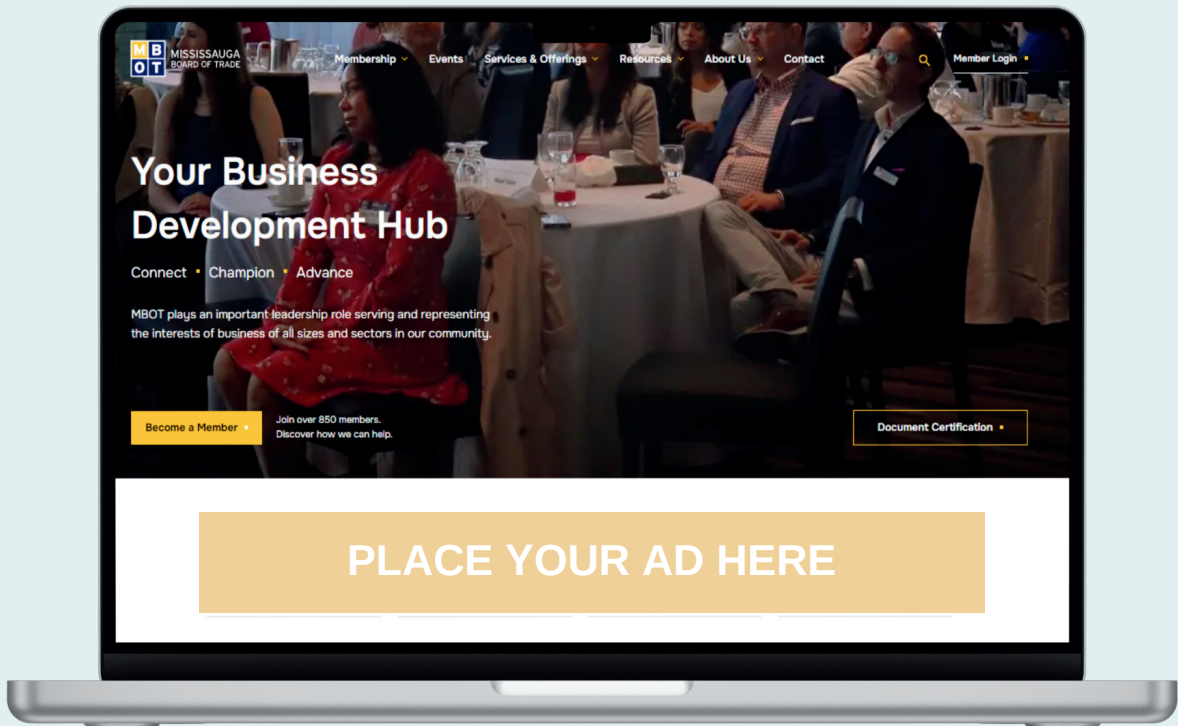




ADVERTISE ON MBOT'S WEBSITE

MISSISSAUGA'S BUSINESS
DEVELOPMENT AND RESOURCE HUB



WWW.MBOT.COM



WEBSITE ADVERTISING

Brand Awareness: Advertise your products, services, or events in front of thousands of organizations and individuals who visit our website to attract potential customers.

Flexibility: Options available for any goal or budget, with opportunity to purchase specific date ranges.

Direct Leads to Your Site: Each ad can contain a clickable link to a company's website, email, or PDF file.

Exclusive: Website advertising is an exclusive offering to members of the Mississauga Board of Trade. Each banner ad spot only features a maximum of three member ads at a time.

OUR AUDIENCE

5K+

USERS EACH
MONTH

15K+

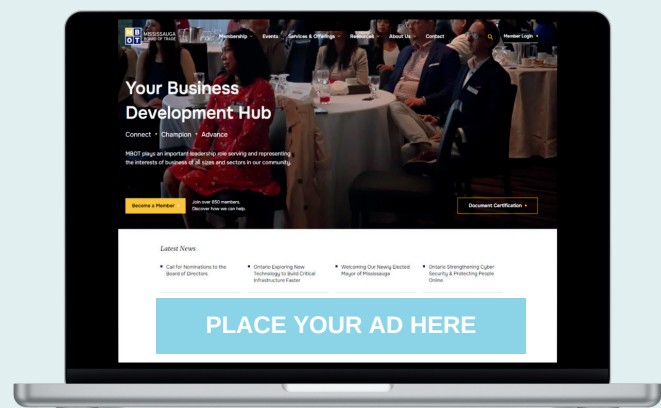
VIEWS EACH
MONTH

19K+

SOCIAL MEDIA
FOLLOWERS

WHY CHOOSE MBOT'S WEBSITE?

MBOT's website is the primary resource hub for members and non-members across the Greater Toronto Area to receive key information regarding member benefits, programming, and our many high profile events.



CONTACT:

Solange Barcena, Corporate Relations & Advertising Manager
905-273-6151 ext. 430 • SBarcena@MBOT.com

PRICING

HOME PAGE BANNER

Prominent Home Page Location
2560 (W) x 800 (H) Pixels

Monthly **\$500**

6 Months **\$2,500** *Save \$500*

12 Months **\$4,500** *Save \$1,500*



Top of
Home
Page

BANNER BUNDLE

Two Key Placement Banner Ads
1 Home Page and 1 Footer Ad

Monthly **\$650** *Save \$100*

6 Months **\$3,000** *Save \$700*

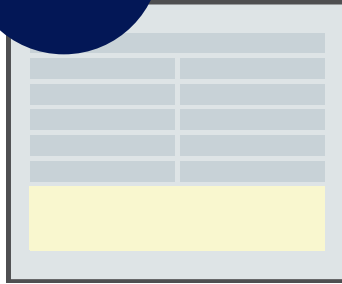
FOOTER BANNER

Footer Across Pages
2560 (W) x 800 (H) Pixels

Monthly **\$250**

6 Months **\$1,200** *Save \$300*

Bottom
of Pages



BANNER AD SUBMISSION:

PNG or JPG
File Format

Minimum 72
DPI Resolution

Appropriate Size
Image for Ad Spot

URL to Ad's
Landing Page



PLEASE NOTE

All advertising materials are subject to approval by the Mississauga Board of Trade before publishing.



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