

ADVERTISE IN CONNECT

MISSISSAUGA'S BUSINESS MAGAZINE







WHY CHOOSE CONNECT?

Brand Awareness: Connect with our membership of over 1,000 businesses, plus thousands more organizations and individuals across Mississauga.

Flexible Pricing: Options available for any goal or budget.

Join the Conversation: MBOT's CONNECT magazine covers trending topics and timely issues impacting our business community.

Exclusive: The only business focused print magazine in Mississauga, featuring articles and advertisements from MBOT members and non-members.

OUR AUDIENCE

175K+ TOTAL DIGITAL MAGAZINE VIEWS

4,500+ E-NEV SUBSO

E-NEWSLETTER SUBSCRIBERS

19K+ SOCIAL MEDIA FOLLOWERS

4,400+

DELIVERED TO PEEL REGION THROUGH GLOBE & MAIL

IT DOESN'T END THERE

Each editorial included in the magazine issue receives a feature post on MBOT's social media accounts. This additional promotion highlights the author or company and a link to their featured written piece.





PRICING

FULL PAGE

Full Page Advertisement + Bonus Editorial Spot

Outside Back Cover: \$1595
Inside Front Cover: \$1395
Regular Full Page: \$1095

8.5" x 11"

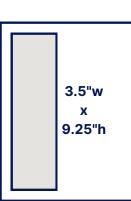
EDITORIALS

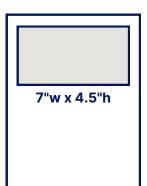
MBOT also invites editorial submissions of approx. 400 words for full page features in the CONNECT magazine. Articles should focus on issues, trends, and information related to or impacting Mississauga's business community.

HALF PAGE

Horizontal or Vertical Page Advertisement

Half Page Ad: \$750





WINTER ISSUE
January Release

SPRING ISSUE

April Release

SUMMER ISSUE

July Release

AUTUMN ISSUE
October Release





QUARTERLY ISSUE DEADLINES

Winter Issue December 1st
Spring Issue March 1st
Summer Issue June 1st
Fall Issue September 1st



CONTACT: