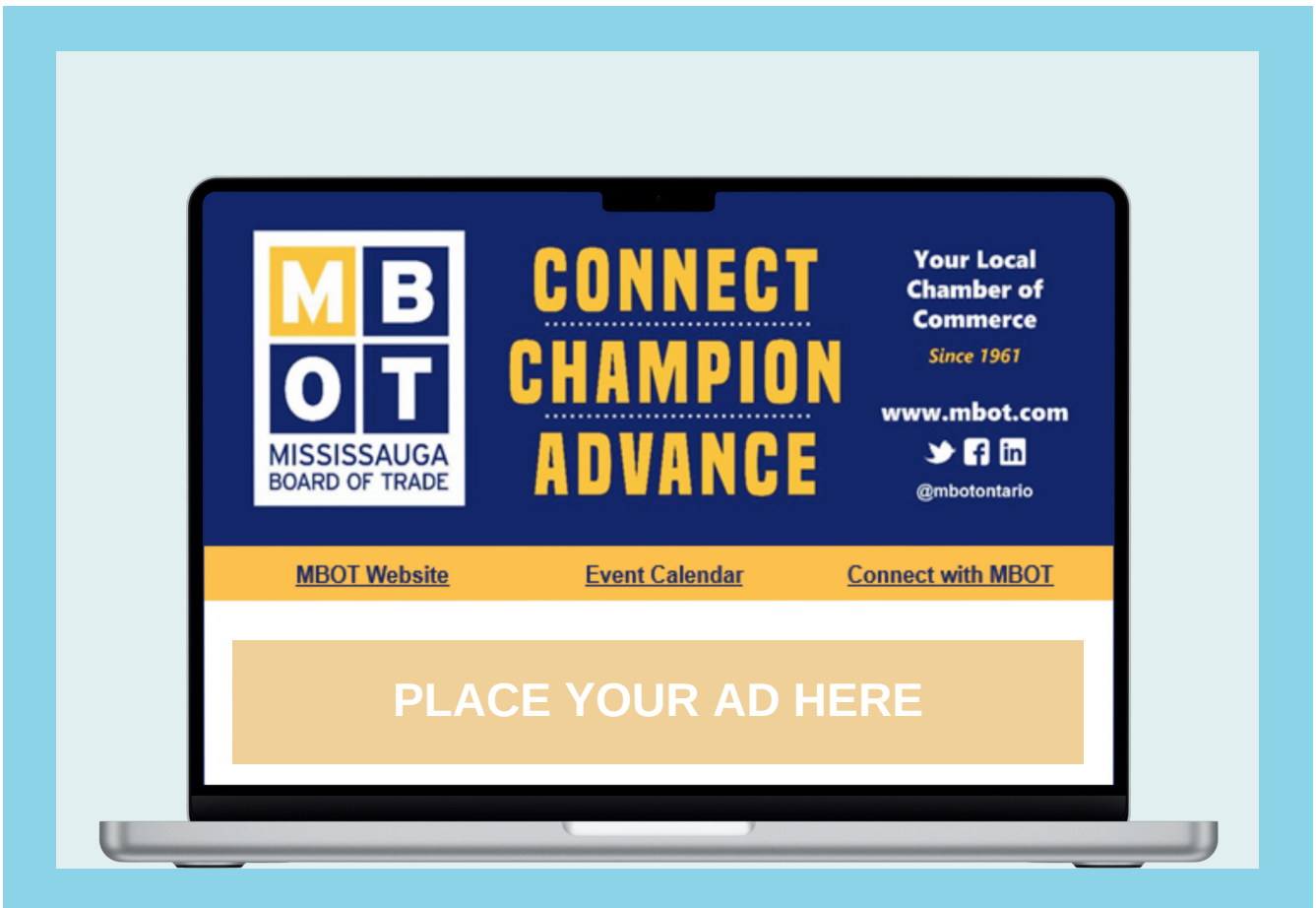




# ADVERTISE WITH MBOT'S E-NEWSLETTER

CONNECTING YOU TO MISSISSAUGA'S  
BUSINESS COMMUNITY



[WWW.MBOT.COM](http://WWW.MBOT.COM)



# E-NEWSLETTER ADVERTISING

**Brand Awareness:** Increase a brand's visibility through a content slot in MBOT's weekly e-newsletter or dedicated digital flyer blast. Each are sent to over 4,000 contacts in the region's business community.

**Flexibility:** Options available for any goal or budget, with opportunity to purchase specific dates to send.

**Direct Leads to Your Site:** Each e-newsletter ad can contain a clickable link to a company's website, event registration page, or PDF file.

## OUR AUDIENCE

**32%**

AVERAGE  
OPEN RATE

**4.5K+**

E-NEWSLETTER  
SUBSCRIBERS

**95%**

DESKTOP  
OPEN RATE



### PLEASE NOTE

All materials are subject to approval by the Mississauga Board of Trade before publishing.



#### CONTACT:

Solange Barcena, Corporate Relations & Advertising Manager  
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# DEDICATED E-BLAST

## FULL PAGE FLYER

The spotlight is on you! Reach over 4,000 members of the region's business community through a dedicated full page email blast.

Subject Line

Dedicated Email Flyer

Spotlight  
Your Brand  
or Event

**PRICE: \$1,500**

### INCLUDE

When Submitting  
via Email

### JPG, PNG, OR PDF

8.5 (W) x 11 (H)  
Inches, Min. 72 DPI

### URL

Landing Page After  
Clicking Image

### SUBJECT LINE

Highlighting Offer  
or Message

# E-NEWSLETTER TIERED AD SPOTS

Be a featured business in MBOT's weekly e-newsletter to reach a wider audience at an affordable price point!

**\$395** Top of e-Newsletter

**\$295** Middle of e-Newsletter

**\$195** Bottom of e-Newsletter

### GREAT FOR:



EVENT  
PROMOTION



CELEBRATING  
A COMPANY  
ACHIEVEMENT



SHARING AN  
UPCOMING SALE

### INCLUDE

When Submitting  
via Email

### JPG OR PNG

Landscape or Square  
Sized, Min. 72 DPI

### URL

Landing Page After  
Clicking Image

### OPTIONAL

2-5 Sentences  
of Copy

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